

2020 Advisement --- Proposed

KEY RESULT AREA: Science & Technology

RESOLUTION NUMBER: 2020 – SHP1

SUBMITTED BY: Iowa Pork Producers Association

SUBJECT MATTER: Accurate alternative proteins labeling

Motion: The National Pork Board should be considered a resource for scientific language and research purposes and continue to be a resource for consumer information and education purposes.

Rationale:
Real pork is a wholesome and safe product.